

GSA BUSINESS

THE BUSINESS JOURNAL FOR GREENVILLE, SPARTANBURG & ANDERSON

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SCBIZ

SOUTH CAROLINA'S MEDIA ENGINE FOR ECONOMIC GROWTH

Make more room for ice cream Baskin-Robbins plans expansion

Baskin-Robbins plans to have more than 30 new stores in the Upstate. The company is currently seeking franchisees.

The ice cream franchise has stores in Greenville, Simpsonville and two in Spartanburg, according to Baskin-Robbins' Web site. The company had a much larger presence several years ago before a blitz of other national concepts hit the local market, including Bruster's Ice Cream Inc., Cold Stone Creamery, Maggie Moo's and Marble Slab Creamery.

"As the Baskin-Robbins brand continues to develop in South Carolina, we're excited to provide new store owners with the unique opportunity to capitalize on their territory's potential, serve as the face of the brand in the community, as well as set the direction of the market's growth," said Salman Siddiqui, vice president of global business development for Baskin-Robbins.

Baskin-Robbins is owned by Massachusetts-based Dunkin' Brands Inc., which also owns the Dunkin' Donuts brand. In August 2007, Kainos Partners LLC in Greer, a franchisee for Dunkin' Donuts, opened its first of 37 Dunkin' Donut stores planned for the Upstate.

There are currently 21 Dunkin' Donut locations in the Upstate, according to its Web site.



Magazine digs Samsung project

Area Development magazine awarded South Carolina with a Silver Shovel Award, which recognizes states and regions for success in job creation and positive economic impact.

The Palmetto State joined Arkansas and Alabama for recognition for states with populations under 5 million. For the Silver Shovel Awards, states were compared only to other states in their tier based on population.

The magazine specifically mentioned Alorica Inc. in Mauldin, the customer service provider for Samsung Networks America Inc.'s latest venture. Samsung's \$24 million customer care center is expected to create 1,000

jobs over several years.

The state of Tennessee received the Gold Shovel award in recognition of projects undertaken in 2008. Seven other states also received Silver Shovels awards.

AREADEVELOPMENT
ONLINE

\$500,000 gifts for two causes

Clement's Kindness Fund for the Children gifted \$500,000 to the Children's Hospital of Greenville Hospital System for the development of Camp Courage.

Camp Courage has taken place at Camp Greystone in Tuxedo, N.C., since 1994. Children and teens diagnosed with cancer and blood disorders take part in two weekend camps.

The Children's Hospital and Greenville County Recreation District have joined efforts to create a new home for Camp Courage in the Upstate. The funds will be used for the creation of The Clement's Kindness Cabins and Recreation Area.

"Having a new Camp Courage designed for the special needs of our patients is a 'dream come true' for all the patients, families and staff of the Bi-Lo Charities Children's Cancer Center," said Dr. Cary Stroud, pediatric oncologist at the Children's Hospital. "Now we can offer our patients a full week of summertime recreational and therapeutic activities, giving them an opportunity to enjoy so many

of the outdoor and camping experiences they have missed out on because of their chronic illnesses."

Education grant

Meanwhile, another \$500,000 check was cut for the learning disability program at the University of South Carolina Upstate. The university received a \$499,861 Special Education Pre-Service Training Improvement Grant from the Office of Special Education Programs.

"The USC Upstate School of Education is indeed fortunate to receive this grant and it will greatly benefit our bachelor's of science program in learning disabilities," said Dr. Charles Love, dean of the School of Education. "The

special education certification category represents the greatest teacher shortage in our tri-state region (Georgia, South Carolina and North Carolina). This project will achieve four key goals, each alleviating critical training needs of the learning disabilities field."

USC Upstate offers a degree in special education/learning disabilities that prepares students to be specialists in the creation and implementation of strategies to accommodate the needs of special education students identified with specific learning disabilities. Each year the program graduates about 12 students. Currently 35 students have been accepted into the learning disabilities program.



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